

# riaa mix

http://www.riaa.org  
 http://www.overpeer.com  
 http://www.riaamix.com  
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 edited by Claire Chanel & Scary Sherman

Professional Noise-Art Remixes of Hot Trax - Produced by Overpeer



Many of today's hottest artists have already been RIAA-Mixed! Thanks to a team up between new-noise producers LoudEye and Overpeer, major label artists can be appreciated in a whole new way! These are the hottest tracks, completely re-worked, re-thought, and RIAA-Mixed! Look for mixes of Jay Z, R Kelly, Nirvana, Outkast, Dido and more coming to a gallery near you!

## \$4m on Overpeer? Why, LoudEye?

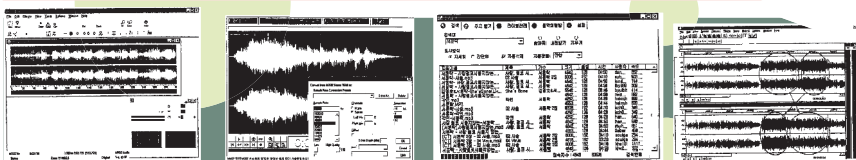
Ok, So LoudEye is this big media company - who does web hosting and graphics n' all kinds of cool complicated stuff. So they are really big and wanted to get bigger, and bought another company called Overpeer for \$4 million dollars! That is soooo much money! So what made the buy worth it? According to LoudEye Chairman of the Board, Anthony Bay:

*"Overpeer's strong technology and products are a natural fit with our digital music and media solutions and we share a common goal of driving legitimate digital media revenue and monetizing content across all digital distribution channels. As the digital media marketplace continues its rapid development, our partners and customers can utilize our unparalleled breadth of solutions to maximize their potential in this market."*

Umm.. Ok? Thanks Anthony for clearing that up! We did a little research on our own and found out that Overpeer is THE biggest company making experimental noise-art mixes of popular songs. So its like when Jay Z got 9th Wonder to do a beat for him, kinda. Overpeer goes online and gets mp3s just like us - but then theyinsert all this wierd noise and stuff that sounds like carcrashes - right in the middle of your favorite tracks! At first we were mad - but this stuff is totally the new scene.

Noise + Sound Art + Tech = Kewl Art School Boys!

So if you want to ride the next wave of what's hip - you gotta download these tracks. Listen with an open ear, because Overpeer and the RIAA are totally pushing the boundries of what people are used to hearing! By getting the noise-art direct to you via RIAA-Mixes, they're opening doors for a whole new generation of artists! We salute the RIAA for showing the world they're not just about money - they're in it for the art!



Above: exclusive pix of Overpeers patent remix technology

### Sound Art Facts

**Is all sound art this crazy and loud?** No way - in fact one artist named John Cage did a sound art in the 60s called "4:33" and it was just 4:33 seconds of silence! He just sat there and did nothing! So next time someone tells you you're being lazy - tell em "No way, I'm a Sound Artist!"



**So if I drop a dish and it breaks, is that art?** As long as you say it's art then yes! That's the best part about post Fluxus and Dada art - you can get away with ANYTHING! It's like gym class - just show up and you'll at least pass - but for real - if you wanna be a good artist you need to practice!



Claire Chanel and Scary Sherman are best known for creating the Jay Z Construction Set - a toolkit that let people make their own Jay Z remix CDs!

We talked to Sherman to get to the scoop on RIAA Mix...

Ok, is Scary your real first name? Yes, it is actually..I get that a lot.  
 Hm. What's up with you n Claire? Just friends? You never know what could happen...  
 Juicy! So what did you two edit the RIAA Mix project? Well, one day I was downloading some mainstream hiphop, when the file got all crazy on me and made tons of noise. At first I was like "wha?" But after a few listens, it grew on me. Its really good interesting work - the RIAA is making these remixes of pop songs that people will download, so they can share sound + noise art with everyone!  
 How did Claire get involved? Well, Claire had approached me a while ago about Jay Z Construction Set, and I mentioned wanting to archive all these great tracks because it would be a shame if people deleted them thinking they were corrupt or bad files. We decided to work on his idea first and then mine.  
 Do you ever dance to the RIAA Mixes? Oh yes, all the time. Claire has some real moves.  
 Where can people get these mixes from? Well most p2p networks like Soul Seek have them, you just gotta look for users with WAY high bandwidth cuz it's proly Overpeer. But we set up [www.riaamix.com](http://www.riaamix.com) for people also.  
 Sounds neat. So you think this will catch on, as music? Definatly. Sound and noise art have been slowly working their way into the mainstream. From the Futurists to industrial music.. its all one line. I think people are ready for it.

### > Whats Hot

2004 is going to be one HOT summer! With p2p networks on the rise, gettin' the best RIAA-MIX tracks for your party is easier than ever before!

- Limewire** Get Your Mac on!
- Bit Torrent** Theme a late night movie party!
- SoulSeek** For those emo boys n girls
- Direct IM Sends** For all your friends!
- What's Next?!** Open source of course!

### What's Not <

Zzz Zzz.. That's the sound you'll be makin while you're DIAL UP connection downloads 2 songs ALL NIGHT! So what's up? 56.6k make you feel like you're livin back in the day? Get with it sometimes retro has gotta go. Get high speed 4 files U need!